

The warm hospitality and friendly atmosphere that our customers have enjoyed since 1975 when we started our activity, combined with discreet luxury and the provision of modern Hotel services, remain the basic principles that govern the operation of **HOTELS APOLLO ENTERPRISES S.A.**

Target we are our customers, not just to be **FULLY SATISFIED** from the services and products we offer them, but to be done **friends** us and her friends **RHODES FOREVER.**

To achieve our Goal, we provide all the necessary resources by investing in:

- In his training and continuous development **our human resources**, creating relationships of trust and respect and encouraging their participation in decision-making thus creating a climate of teamwork and cooperation.
- To them **suppliers** us, with whom we maintain long-term relationships cooperation by evaluating the products and services they provide us with very strict criteria
- In a stable, efficient and **certified Management system** based on the Standards ISO 9001:2015 for the Quality of the products and services provided and ISO 22000:2018 for ensuring food safety
- In full compliance with Greek and European **legislation**
- To ensure it **health** and her **security** of the workers and of our customers
- In **continuous improvement** of our performance to maintain LEADERSHIP Our POSITION in the Hotel market of Rhodes.

Additionally, as part of the continuous improvement effort, we identify threats and opportunities, evaluate them and set goals to minimize threats and exploit opportunities, while at the same time recognizing internal and external parameters that affect the ability to properly implement management systems, as well as stakeholders and their points of interest